

Bringing Home Baby – Privacy Policy

1. Information We Collect

We may collect personal information in the following ways:

- Client information: Name, address, phone number, email, emergency contacts.
- Family details: Newborn's name, date of birth, feeding preferences, care routines.
- Payment information: Billing address, payment method (processed through secure third-party providers).
- Website use: If you interact with our website, we may collect cookies or basic analytics.

2. How We Use Your Information

We use your information only to provide and improve our services, including:

- Coordinating care and scheduling visits
- Billing and payment processing
- Communicating with you about your services
- Maintaining internal records and activity logs
- Meeting legal or regulatory requirements

3. Sharing of Information

We do not sell or share your personal information with outside parties, except:

- To trusted nurses and staff directly involved in your care
- To third-party service providers (such as payment processors) who maintain confidentiality
- If required by law, court order, or to prevent imminent harm

4. Data Security

We take reasonable measures to safeguard your personal and family information, including:

- Secure digital storage and password protection
- Limiting access to authorized staff only
- Confidentiality agreements with all nurses and employees

5. HIPAA & Confidentiality

While Bringing Home Baby is not a medical home health agency, we follow HIPAA-compliant practices wherever applicable. Client and family information is treated with the highest level of confidentiality and will not be disclosed without written consent, except where required by law.

6. Your Rights

You have the right to:

- Request a copy of the information we keep about you
- Correct or update your information
- Request deletion of your information, subject to record-keeping laws

To exercise these rights, please contact us at: [Insert Business Email & Phone].

7. Retention of Information

We retain personal and billing records only as long as necessary to provide services and meet legal or regulatory obligations.

8. Changes to This Policy

We may update this Privacy Policy from time to time. Updates will be posted on our website with a revised effective date.

9. Contact Us

If you have questions about this Privacy Policy or how we handle your information, please contact us.

💡 At Bringing Home Baby, your trust is everything. We are committed to protecting your privacy while providing compassionate, professional newborn and postpartum care.